ALEX KARYSHKOV

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PROFESSIONAL SKILLS

Product Design • Digital Design

Print Design • Experience Design

Interface Design • Wireframing

Prototype • Illustration

Web Design • Web Accessibility

Front-end Web Development

Back-end Web Development

Mobile-First Design

Agile Methodologies and Design Thinking

TECHNICAL SKILLS

HTML • CSS • JavaScript

GitHub • Git • Bootstrap • MUI

NodeJS • React • Python

MySQL • MongoDB • Express

SOFT SKILLS

Photoshop • After Effects

Dreamweaver • Adobe Animate

Adobe Experience Design

Illustrator • Adobe Animate

Premier Pro • Adobe Audition

InDesign • inVision • Sketch

Figma • Visual Studio Code

Microsoft Word • Microsoft Excel

PowerPoint • Cinema 4D • Zeplin

EXPERIENCE

WEB/DIGITAL DESIGNER
NYU School of Professional Studies, New York, NY   *2017–07 / Present*

- Led the design and development of user interfaces, ensuring an exceptional user experience on the company's website and digital products.
- Collaborated with cross-functional teams, including developers, UX Researchers, and Product Managers, to align design with business goals and user needs.
- Spearheaded the creation of HTML5 animated and interactive web components, enhancing user engagement and interactivity.
- Produced high-quality motion graphics and videos for marketing campaigns, utilizing Adobe After Effects and Premiere Pro for stunning visual effects.
- Successfully improved digital experiences across various platforms, including responsive web and mobile.

UI/UX DESIGNER
CURB, Verifone Inc., New York, N.Y.   *2016–05 / 2017–07*

- Drove UX/UI design efforts for web and mobile applications, focusing on enhancing user engagement and satisfaction.
- Established and maintained a comprehensive design system, ensuring consistency in design elements and user interface components.
- Conducted design thinking workshops, ideation sessions, and rapid prototyping to uncover innovative solutions and empathize with user journeys.
- Developed wireframes, site architectures, and intuitive navigation, consistently improving user interactions.
- Managed multiple projects simultaneously, maintaining high-quality design deliverables.

UI/UX PRODUCT DESIGNER
VENUX LLC. New York, N.Y.   *2013–05 / 2016–05*

- Leveraged expertise in information design, interface design, and human-computer interaction to create user-centric digital products.
- Collaborated closely with design teams, stakeholders, and engineers in iterative and feedback-driven processes to deliver visually polished layouts and interfaces.
- Executed prototypes and interactive mockups using tools such as Sketch and Adobe XD to test and refine complex interactions and experiences.
- Implemented data-driven design practices, including A/B testing, resulting in measurable improvements in product performance and user satisfaction.

WEB DESIGNER
NIFO LLC. New York, N.Y.   *2011–04 / 2013–05*

- Designed and developed websites, focusing on optimizing user experiences and incorporating cutting-edge design principles.
- Produced wireframes, mockups, and interactive web components, seamlessly transitioning designs into HTML, CSS, and JavaScript.
- Collaborated closely with web developers to ensure accurate implementation of designs, resulting in well-functioning websites.

EDUCATION

Master's degree in Architecture & Design
Kostroma State University   *2007–09*

CERTIFICATES

Full Stack Web Development
NYU School of Professional Studies   *2023–01*

The Complete 2022 Web Development Bootcamp
Udemy   *2022–05*

Responsive Web Design
JavaScript Algorithms and Data Structures
freeCodeCamp   *2021–08 / 2023–02*