

ALEX KARYSHKOV

VIDEO & MULTIMEDIA PRODUCTION

VISUAL STORYTELLING • MOTION GRAPHICS • ACCESSIBLE DIGITAL CONTENT

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PROFESSIONAL SUMMARY

Digital designer at NYU School of Professional Studies with experience creating video, motion graphics, and multimedia content for marketing, recruitment, events, and digital communications. Produce visual content from concept through delivery, combining storytelling, editing, stakeholder collaboration, brand standards, and accessibility.

CORE EXPERTISE

Video Production • Storyboarding • Visual Storytelling • Video Editing • Motion Graphics • Multimedia Design • Digital Campaigns • Creative Direction • Stakeholder Collaboration • Project Coordination • Brand Consistency • Digital Accessibility Asset Organization

PROFESSIONAL EXPERIENCE

NYU School of Professional Studies — Web & Digital Designer

JUL 2017 – PRESENT, New York, NY

- Create video, motion graphics, and digital assets for NYU SPS marketing campaigns, recruitment, events, and communications.
- Edit video in Premiere Pro and create motion graphics in After Effects, preparing content for web, social media, and presentations.
- Collaborate with marketing colleagues and stakeholders to define creative goals, incorporate feedback, and deliver brand-aligned work on deadline.
- Review digital content for accessibility, visual quality, and publishing requirements before final delivery.
- Organize project files and creative assets to support revisions, handoffs, and future reuse.

CURB, Verifone Inc. — Digital Designer

MAY 2016 – JUL 2017, New York, NY

- Designed digital interfaces and visual assets, translating business goals and user needs into clear, engaging experiences.
- Collaborated with product managers and developers, incorporated feedback, and prepared design assets for implementation.

MultiVu, a PR Newswire Company — Multimedia Designer

APR 2015 – MAY 2016, New York, NY

- Produced client videos and animations from concept through final delivery, including storyboarding, visual design, editing, motion graphics, revisions, and quality review.
- Translated client goals and complex information into clear visual narratives, presentations, and digital campaign assets.
- Collaborated with clients and multidisciplinary internal teams to develop creative direction, incorporate feedback, and deliver polished work on schedule.

TECHNICAL & DESIGN TOOLKIT

Development: HTML, CSS, JavaScript, React, Next.js, Node.js, Express, Python, Git, GitHub, MySQL, MongoDB, Claude Code

Design & Prototyping: Figma, Adobe XD, Sketch, Photoshop, Illustrator, InDesign

Animation, Video & Workflow: After Effects, Premiere Pro, Cinema 4D, VS Code, Asana, Microsoft Office

EDUCATION & CERTIFICATIONS

Master's Degree in Architecture & Design — Kostroma State University | **Bachelor's Degree in Visual Art** — Kostroma Art School

Full Stack Web Development — NYU SPS | **Software Development with Python** — NYU SPS

Additional: Web Development Bootcamp (Udemy); Responsive Web Design; JavaScript Algorithms & Data Structures (freeCodeCamp)